



NATIVE AMERICAN MUSIC AWARDS

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December 17, 2005

VIA EMAIL

David Davis
Executive Producer
Oregon Public Broadcasting
7140 SW Macadam Ave
Portland, OR 97219

Dear Mr. Davis,

As the Founder and CEO of the Native American Music Awards & Association, the country's leading source for contemporary and traditional Native American music initiatives, I would like to express my support for the public television production, **For The Generations: A Native American Music Special**.

For the past eight years, our organization has extensively researched, monitored and tracked the continued growth and development of Native American music. We have assisted in the creation of a Native music Grammy category, received proclamations and acknowledgements from President George Bush and New York City Mayor Bloomberg, and continue to maintain the nation's largest Native American music archive.

Each year, we also produce the highly acclaimed Native American Music Awards show also known as the *Nammys*. Our consistently sold out Awards ceremony is an extraordinary and unprecedented celebration of traditional and contemporary music by Native American artists to date. Featuring over 30 awards presentations in all music genres, our program has been said to have "all the professionalism and production values of much larger events like the Grammy Awards and the American Music Awards" (American Federation of Radio Television Artists).

It is with the same enthusiasm and excitement that I embrace the planning for a prime time two-hour performance special for PBS featuring top Native American music and dance. Our organization is extremely honored and proud to be part of the talent selection panel for **For the Generations: A Native American Music Special**. Like our organization, this program will provide greater national awareness and recognition for Native America's rich and diverse musical talent and growing appeal.

For the Generations has all the ingredients to be a monumental success. We eagerly look forward to this successful production, which will preserve and promote the rich oral history and cultural heritage of Native America to an international audience.

Sincerely,

Ellen Bello
CEO/Founder